

BRITT HOOVER

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EDUCATION

University of Iowa, Tippie College of Business, Iowa City, IA Anticipated May 2025

B.B.A., Business Analytics and Information Systems, Minor: Psychology

GPA: 3.8, Dean's List (All Semesters)

Coursework: Data Mining, Data Wrangling, Information Visualization, Computational Thinking, Database Management, Information Systems, Introduction to Marketing Strategy, Operations Management

Loyola Academy, Wilmette, IL

May 2021

GPA: 95.22, Summa Cum Laude, Illinois State Scholar

SKILLS & TOOLS

Excel | Python | Orange | PowerPoint | Tableau | Customer Service | Communication | Organization | Problem-Solving

Projects:

Data Science Salary Analysis

- Cleaned, pre-processed, and applied regression models for salary prediction on a Kaggle dataset
- Strategically tuned hyperparameters for regression models and evaluated error metrics to identify the best model

SQL Analysis of NBA Players

- Cleaned and pre-processed data using Excel and applied SQL to analyze NBA player statistics
- Extracted insights through querying, aggregation, and classification to identify trends and key metrics

Python Data Analysis of NYC Housing Rates: Airbnb vs. Craigslist

- Scraped Craigslist apartment listings using Selenium to create a Python DataFrame
- Cleaned and processed the DataFrame to enable compatibility while merging with an Airbnb dataset from Kaggle
- Identified trends in pricing disparities between short and long-term rentals across NYC neighborhoods

Analysis of Movie Success Factors

- Cleaned and processed movie data in Excel; performed EDA, linear forecasting, and clustering in Tableau
- Created interactive dashboards with dynamic visualizations and filters to explore factors influencing success

EXPERIENCE

Delta Delta Delta Women's Fraternity, University of Iowa, Iowa City, IA Fall 2021 – Present

- Contributed to fundraising initiatives supporting St. Jude Children's Research Hospital
- Served on the Marketing Committee (Fall 2023):
 - Assisted in capturing and curating high-quality images for the sorority's social media platforms

Front Desk Receptionist, Howard Leisure Center, Niles, IL May 2023 – Aug. 2024

- Resolved client complaints using creative problem solving, persistence, and patience
- Managed daily operations in a fast-paced environment, including processing registrations, handling internal and external communications, and managing documents, while maintaining a positive, professional attitude

Concession Stand Attendant, Village of Lincolnwood, Lincolnwood, IL May 2019 – Sept. 2019

- Assisted customers, processed transactions, while managing closing tasks
- Ensured food safety compliance, prepared food across multiple stations, and maintained kitchen cleanliness